



**RSM
Child Safety
Deputy
Jessie
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**Internet Safety
for Children**

Agenda

- Introduction
- School Population & Outreach
- Digital Footprint
- Sextortion
- Trends within Sextortion
- Resources

Total Student Population for RSM

	Number of Schools	Student Population
SVUSD	5	3750
CAPO	2	1182
PRIVATE SCHOOLS	5	3645
PRESCHOOL	6	685
TOTAL	18	9262



School Interactions

Pumpkin Give Aways



Every 15 Minutes

Officer Friendly Events



Power of communication, Explain safety concerns



OC Sheriff Message to Children and Teens



Rules to Live by

- Keep your social media and gaming accounts private
- Never accept friend requests from people you do not know in real life
- Reduce screen time to prevent screen addiction
- Never send explicit photos of any kind
- Always be respectful, do not say it online if you would not say it in person
- Do not click on an unsolicited or unexpected link

Common Problem Applications (Apps)





For example,

- Trying to get into college
- Trying to apply for a job
- What you are seeing, may not be the full truth but used against you
- Cyberbullying
- Exploitation
- Identity Theft

**Everything that is online,
stays online.**

**Content can be used to
extort, bully, shame,
control & victimize you.**

But if you do mess up ...

Which happens, and someone is threatening you or coercing you to pay to keep the images or information private, talk to a trusted adult immediately.

A trusted adult can be a parent, relative, teacher, school counselor, or anyone at Orange County Sheriff's Department.

Our non-emergency line is 949-770-6011.



Online Sextortion Leads to Teen Suicide



FOX 5
SUICIDE HIGHLIGHTS
ONLINE SEXTORTION RISKS

Local Extortion Trends

Increase in Boys being targeted

1. Goal – Financial Extortion
2. Happens quickly, usually within a few hours – it's a hustle.
3. Starts on Instagram or other apps, then moves to Snapchat.
4. Hot girl sends nude photo, then asks for a nude photo in return.
5. Demand a small amount of money first, to see if you are willing to even give money, and threatens to post images online. If money is sent, they will demand more.
6. Images are rarely posted online, they will move on to other victims who are willing to pay.



What to do.

1. Don't pay any money
2. Collect evidence by taking screenshots of the message
3. Do not delete communications
4. Report to police

- Perpetrators are often located in other countries

Sources of Education

NetSmartzKids®



THORN ↑



Take **It** Down

Take **It** Down

Having nudes online is scary,
but there is hope to get it
taken down.



Here's how it works:

Visit TakeItDown.NCMEC.org and click on "Get Started".



Answer a few simple
questions.



Select the image or video
on your device that you're
concerned about.



Take It Down will assign a
unique digital fingerprint,
called a hash value, to
the image or video.

- The hash will be shared with participating online platforms that can use it to detect copies of these images or videos on their services and take action to remove the content or limit the spread. This all happens without the image or video ever leaving your device or anyone viewing it, and you don't have to share any personal information.



Remember, losing control of your image could
happen to anyone, and you're not alone. For more
information about how NCMEC can help, visit

TakeItDown.NCMEC.org

Service operated by



takeitdown.ncmec.org

Thank you

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