

Sponsorship Opportunities

2026



Get connected!

The City of Rancho Santa Margarita's sponsorship program offers a great partnership opportunity to connect your business with your target audience.

\$15,000

- All events for one year**
- One reserved 10x10 booth space at all events**
- Booth space in prime location at event
- Two custom banners with company's name and logo
- Banner prominently displayed at all signature events
- Print item (maximum 8.5x11") provided by sponsor at City booth
- One Instagram and one Facebook announcement
- 'Thank You' banner with company logo displayed at Civic Plaza
- Announcement of sponsorship at all events
- Special recognition by City officials
- Two weekday rentals of Large Conference Room (up to six hours each)

\$7,500

- Pick three events for one year**
- One 10x10 booth space at three events of your choice**
- Booth space at three selected events**
- One custom banner with company's name and logo
- Banner displayed at your three selected events*
- Print item (maximum 8.5x11") provided by sponsor at City booth
- Choice of one Instagram or one Facebook announcement
- 'Thank You' banner with company logo displayed at Civic Plaza
- Announcement of sponsorship at selected events*
- Special recognition by City officials

* Each Summer Concert is one event

† Year is July through June

About the Community

The City of Rancho Santa Margarita is home to approximately 50,000 residents. It is a city with the soul of a small village. One of the most elite housing communities in Southern California, Coto de Caza, is located at the City's boundaries, with an additional 10,000 residents. The City maintains a safe environment through a variety of community programs, law enforcement, and fire protection services. The business opportunities offered by the City's lifestyle and location are plentiful and unique. We invite your business to join the City in our commitment to making Rancho Santa Margarita thrive.

61% OF CONSUMERS ARE WILLING TO TRY A NEW BRAND, OR ONE THEY HAVE NEVER HEARD OF BECAUSE OF ITS ASSOCIATION WITH A PARTICULAR CAUSE.

50% OF GLOBAL CONSUMERS SAY THEY WOULD BE WILLING TO REWARD COMPANIES THAT GIVE BACK TO SOCIETY BY PAYING MORE FOR THEIR GOODS & SERVICES.

Sponsorship Opportunities

With generous support from area businesses and local organizations, the City of Rancho Santa Margarita's Community Services Department is able to offer year-round quality events and programs to the community.

\$2,500

- Pick one event**
- One reserved 10x10 booth space at selected event**
- 'Thank You' banner with company logo displayed at Civic Plaza
- Announcement of sponsorship at event
- Special recognition by City Officials

\$1,000

- 'Thank You' banner with company logo displayed at Civic Plaza
- Announcement of sponsorship at event*
- Special recognition by City Officials

* Each Summer Concert is one event

† Year is July through June

Connect with Your Community

Become a community partner by sponsoring an event or program, sponsorship provides a unique marketing opportunity to promote your business directly to the City's diverse community of residents. Event sponsorship will increase the visibility of your business while helping provide quality events and programs that have a positive impact on the community. Working together, we can create enjoyable gatherings, experiences, and memories for our community that generate positive economic outcomes.

Creating Your Marketing Needs

Interested in something customized instead? Let us help you design a sponsorship package with a special plan that fits your business needs.

We also welcome businesses that are interested in offering their services or products as an in-kind donation.

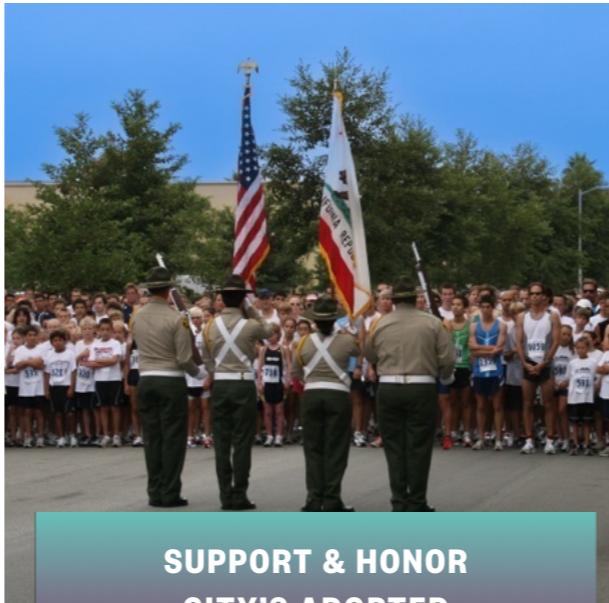
Sponsorships must be relevant to the Rancho Santa Margarita community and not contrary or detrimental to the City's mission, organizational values, image and/or interests.

Types of sponsorships prohibited include, but are not limited to, promotion of tobacco, pornography, obscenity and messages of a political or religious nature of connotations.

Creating and Connecting Community through People, Programs and Partnerships!



SUMMER CONCERTS



**SUPPORT & HONOR
CITY'S ADOPTED
2ND BATTALION, 5TH MARINES**



**“CELEBRATING FAMILY AND FRIENDS”
NEW YEAR’S EVE**

Partnership Benefits

- 20,000 (estimated) in annual attendance at community activities and events
- Enhance the quality of life and well-being of residents
- Create positive publicity while heightening visibility of products and services
- Promote directly to thousands of local and surrounding residents
- Smart marketing investment that offers your business various opportunities
- Have direct interaction with event guests
- Inspire awareness that impacts your marketing goals
- Showcase your product and support for your community



For additional information, contact the
City of Rancho Santa Margarita Community Services Department
at (949) 216-9700 or email recreation@cityofrsm.org



Thank you for your contribution consideration and we look forward to giving you the
opportunity to partner with the City of Rancho Santa Margarita.

