

City of Rancho Santa Margarita

TEMPORARY BANNER SIGN APPLICATION

Business Name:

Business Address:

Telephone:

Email:

Contact Person's Name:

Contact Person's Phone Number:

Location of Banner(s):

Banner Start and End Date:

These regulations are provided to establish guidelines and standards for the display of temporary banner signs so as to assure adequate identification of businesses and other activities, as well as to maintain and improve the quality of the visual environment within the City in accordance with Chapter 9.07 (*Signs*) of the Rancho Santa Margarita Municipal Code.

The establishment of temporary banner signs shall comply with the following requirements:

1. Temporary banner signs shall be limited to one (1) sign per business or tenant.
2. Temporary banner signs shall not exceed 24 square feet in total sign area.
3. Temporary banner signs shall not exceed the eave line or parapet of a building.
4. Temporary banner signs shall be allowed for a maximum period of 10 days.
5. A maximum of three (3) temporary banner permits shall be issued to the same business or tenant at the same location in any calendar year.
6. A copy of the temporary banner permit shall be kept on-site at all times and the City banner seal must be on the banner.
7. Temporary banner signs shall be contained within the lineal frontage of the leased space (although an alternative location may be considered by the Development Services Director in unique circumstances applicable to the property).
8. Temporary banner signs shall only be placed in areas that have been approved by the property owner.
9. Temporary banner signs shall not be placed in the public right-of-way or upon any City property.

I have read and understand the temporary banner sign requirements as listed above.

Signature

Date

Print Name