



22112 El Paseo  
Rancho Santa Margarita, CA 92688  
Ph: 949.635.1800 • Fax: 949.635.1840  
[www.cityofrsm.org](http://www.cityofrsm.org)

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**CONTACT:**  
Laura Lopez, PIO  
(949) 635-1800

## **RANCHO SANTA MARGARITA ANNOUNCES NEW INTERACTIVE WEBSITE ENHANCING CITIZEN AND GOVERNMENT COMMUNICATION**

**Rancho Santa Margarita, California** – The City of Rancho Santa Margarita is pleased to announce that it is launching its new website as of 12:01 a.m. on November 18, 2015.

The website [www.cityofrsm.org](http://www.cityofrsm.org) underwent an extensive re-design process by CivicPlus, a leading government website provider. Citizens and their local government will be able to communicate, monitor, report and interact through computers or mobile devices in an updated and easily navigated layout.

“I don’t think anybody needs to be reminded of the fact that the world has changed quite a bit in the last number of years, and the modes and methods of communication have evolved at a very rapid pace,” said Mayor Brad McGirr. “Rancho Santa Margarita remains committed to developing a full array of methods by which our residents and business community can communicate directly with the city, and the city can in turn communicate freely with its residents.”

The website features responsive design technology to increase the functionality of the Customer Request Module (CRM), which is used extensively by residents. The website and CRM feature will be accessible via any mobile device allowing residents to report a need for service or repairs in the City without the need of a personal computer.

With the new website the City of Rancho Santa Margarita will increase its community engagement and enhance the communication between residents and the local government.

The City of Rancho Santa Margarita incorporated on January 1, 2000, and became the 33rd city in the County of Orange. A general law city that operates under the council-manager form of government, Rancho Santa Margarita is a contract city with a population of approximately 48,000 residents. Police services are provided through contract with the Orange County Sheriff. Fire Protection services are provided through the Orange County Fire Authority.

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